



## Westlink

**Westlink is a Western Australian Government owned and operated television station.**

Westlink produces both live broadcasts and pre-recorded programs, providing an innovative communication tool that can help you engage rural, remote and regional communities. Live programs can feature audience interaction via telephone or email feedback, and production options are also available for on-location filming.

Programming is fully automated allowing programs to be scheduled 24 hours a day, 7 days a week.

Managed by the Department of Regional Development's Regional Capacity Division, the studio is located in West Perth at Dumas House.

### Who receives Westlink?

Broadcasting via satellite on the VAST (Viewer Access Satellite Television) platform on Channel 602, anyone in Australia with a VAST satellite receiver can watch Westlink.

Community Resource Centres (CRCs), selected schools, TAFE centres and health centres can also receive the Westlink channel.

### What types of programs are broadcast on Westlink?

A range of programs are filmed and broadcast through Westlink. Programs can be viewed by a wide audience or targeted to a specific interest group, region or town.

Programs broadcast include:

- State, Federal and Local Government non-political messages.
- Training courses  
*e.g. a tailored Human Resources information series by the Department of Commerce.*
- General information  
*e.g. Beyond Gardens Live gardening show.*
- Health and well-being  
*e.g. Foodbank's "Food Sensations" cooking show with nutritional and economical recipes, and Women's Health & Family Health Services providing advice and information.*
- Arts and entertainment  
*e.g. live events from the WA Symphony Orchestra, WA Opera and the Black Swan State Theatre.*

## Who can broadcast a program on Westlink?

Westlink is used to disseminate information that is of benefit to regional communities.

State, Federal and Local Governments frequently use this service, along with registered charities and not-for-profit organisations.

## Do I need to have experience presenting on camera?

Previous presenting experience to live audiences is useful, but not necessary.

Westlink has a number of resources to assist in preparing presenters for their session.

The experienced staff will run new users through a familiarisation session, and rehearsals are also held prior to filming to ensure that information is presented in a clear, concise and professional manner.

## How can CRC's help with your Westlink broadcast?

Located in more than 100 Western Australian communities, the network of CRC's are ideally placed to promote programs via their regional networks, including advertisements in local newspapers and publications.

To find out more information visit [www.crc.net.au](http://www.crc.net.au) or call (08) 6552 1863.

## Westlink Facilities

- Three camera broadcast studio
- Two video editing systems
- Voice over recording capability
- Music library (royalty-free)
- Automated play-out server.

## What costs are involved?

In many circumstances Westlink services are provide free of charge. Whenever there is a cost, the structure is designed to be very affordable. Each project is assessed individually and a quotation provided.



If you would like more information about this service, please contact Westlink on:

Tel: 1800 99 11 11 *or*  
Email: [westlink@drd.wa.gov.au](mailto:westlink@drd.wa.gov.au).  
*or visit*  
[www.westlink.wa.gov.au](http://www.westlink.wa.gov.au)

